

Commission

## Al in mobility and transport: applications, opportunities and barriers Organised by DG CNECT and DG MOVE

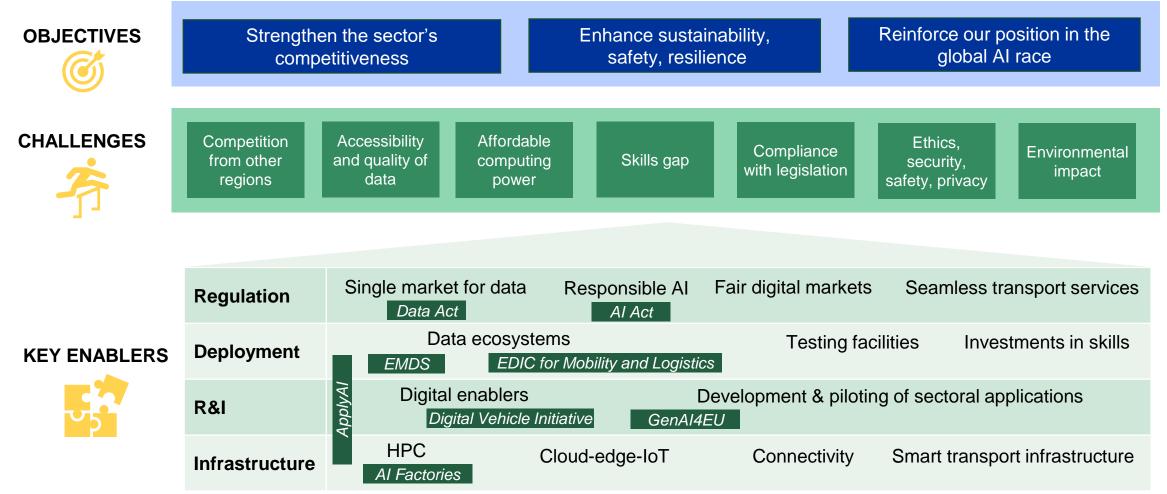
5 February 2025

# Agenda

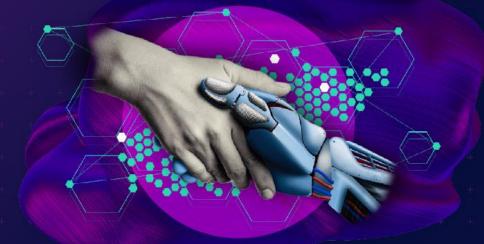
Time	Description		
09:00	Welcome and introduction		
09:10	Scene setting & policy context		
09:25	Session 1: Leading use cases and their potential impact		
10:05	Q&A		
10:20	<b>Session 2:</b> Challenges in accessing the key factors for the development of AI in the mobility and transport sector		
11:00	Q&A		
11:15	Coffee Break		
11:30	Session 3: The European ecosystem of AI in mobility and transport: global position, key players and scalable collaboration opportunities		
12:00	Q&A		
12:15	Closing remarks		
12:30	End		



## Paving the way: Apply AI for mobility and transport







## Setting the scene and policy context Mariusz Bałdyga (CNECT A1, AI Excellence) Kristof Almasy (CNECT E4, IoT, mobility)





## Applying AI in the mobility sector: a political priority

Europe is already leading the way on making Al safer and more trustworthy, and on tackling the risks stemming from its misuse.

## We must now focus our efforts on becoming a **global leader in Al** innovation

We will also develop with Member States, industry and civil society an **Apply AI Strategy** to boost new industrial uses of AI and to improve the delivery of a variety of public services.

"

Political Guidelines 18 July 2024 Ensure that **digitalisation** continues to help modernise the transport system.

Make the most of **digital tools**, new tech and innovation.



Mission Letter of A. Tzitzikostas, Commissioner for Sustainable Transport and Tourism



**Competitiveness Compass Communication** 

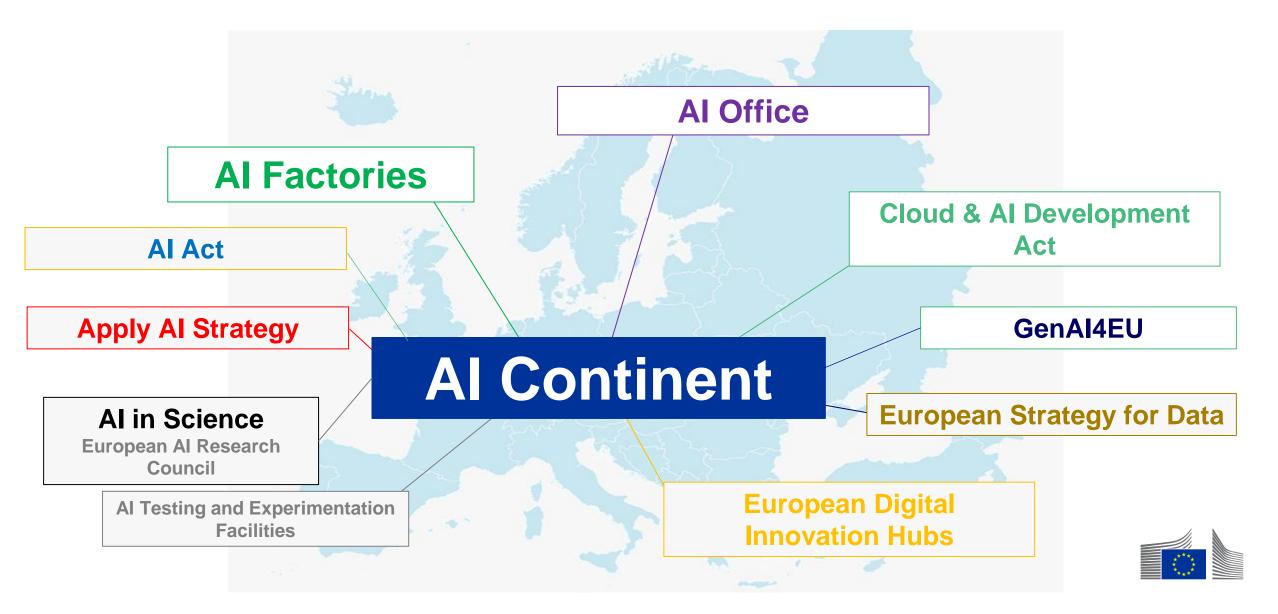


"Europe needs the **computing**, **cloud** and **data infrastructures** that AI leadership requires."

"Integrating AI into strategic sectors where Europe has traditionally been strong will be critical to maintaining their competitive edge"



## The EU support instruments towards an AI Continent



# Apply Al strategy: Our mandate



"We will also develop with Member States, industry and civil society an **Apply AI Strategy** to **boost new industrial uses of AI and to improve the delivery of a variety of public services**."

## **Selected priorities**

Content stems directly from:

- President's Political Guidelines 2024-2029
- Draghi Report
- **Mission Letters** (notably letter to EVP for Tech Sovereignty, Security and Democracy)

## Delivering an overarching plan to:

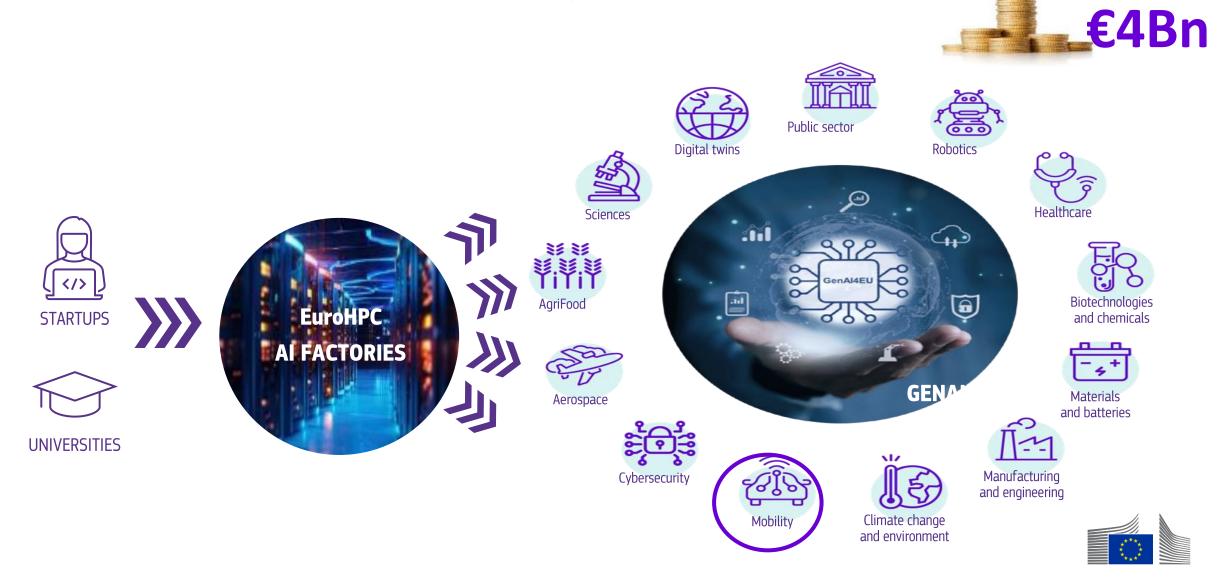
 support the development of world class Al models in the EU and

Main objectives

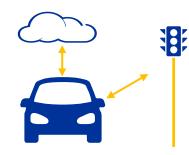
- 2. foster the integration of AI technologies into EU's most strategic sectors with the aim of
- 3. unlocking the potential of innovation and enabling European companies to be global front-runners;
- 4. increase the quality of services in the public sector.



# GENAI4EU: fostering generative AI adoption in industrial ecosystems



# High-impact applications of (Gen)Al in mobility and transport





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## Autonomous vehicles

integrated in intelligent transport systems, powered by distributed intelligence and V2X communication

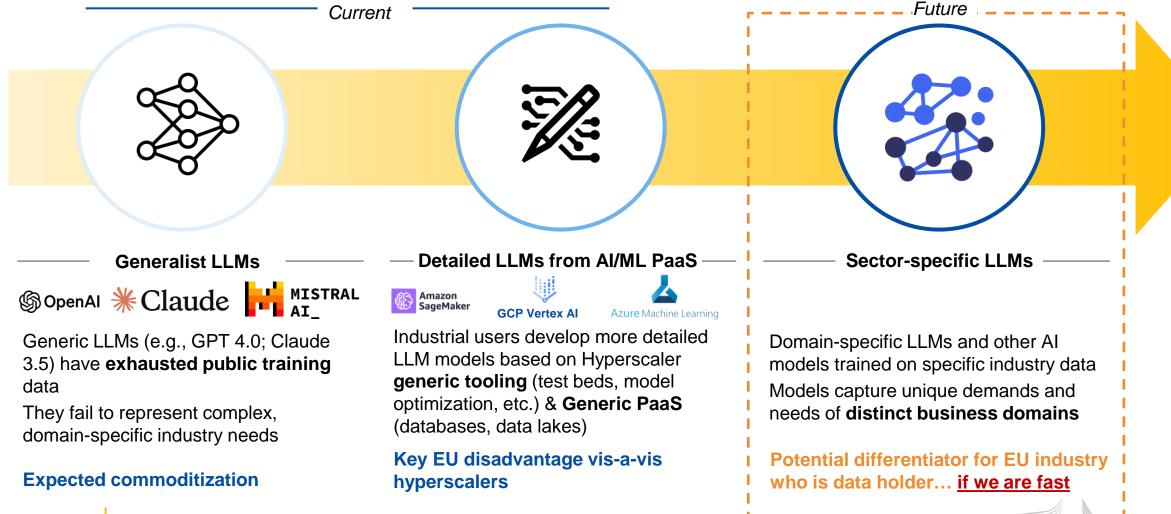
## Improved mobility services (e.g. public transport, shared mobility) through Albased monitoring, prediction and recommendations

## Optimised transport fleet management

(e.g. routing, charging, maintenance) leveraging digital twins

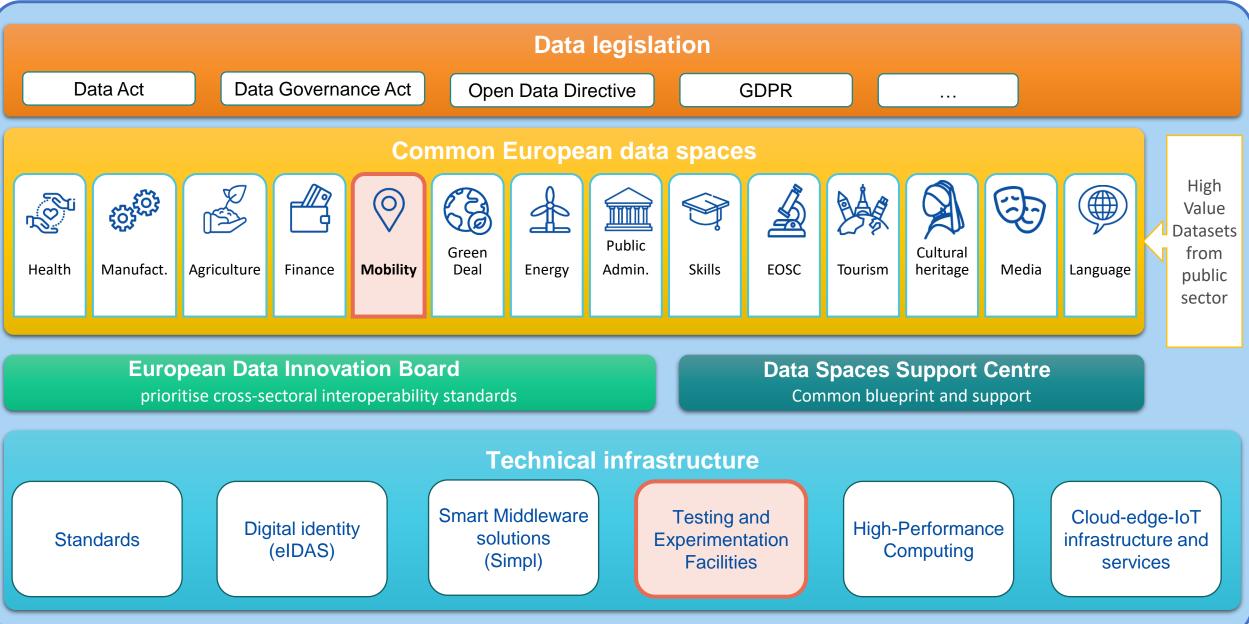


# Where EU opportunities lie: Sector-specific AI applications and large language models (LLMs) for value creation



European Commission

## **European Single Market for Data**



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# VivaDrive

## **AI-empowered mobility**

Mateusz Maj | November 2024

Workshop on AI in mobility and transport: Applications, opportunities and barriers

## **Fleet energy transition**



**Transport accounts for 25% of GHG** with 70% of city CO2 from road vehicles



**Strong regulatory pressure** Green Deal, CSRD, Clean Vehicle Directive



Corporate/urban fleets are pivotal in zero-emission transportation



**Important challenges ahead** high upfront costs, infrastructure development, and operational integration





## Longstanding barriers

## **Temporary barriers**



## **Decreased productivity**



## **Capital risk**



**Grid constrains** 



## **Operational complexity**



## **Upfront cost**



Vehicle availability



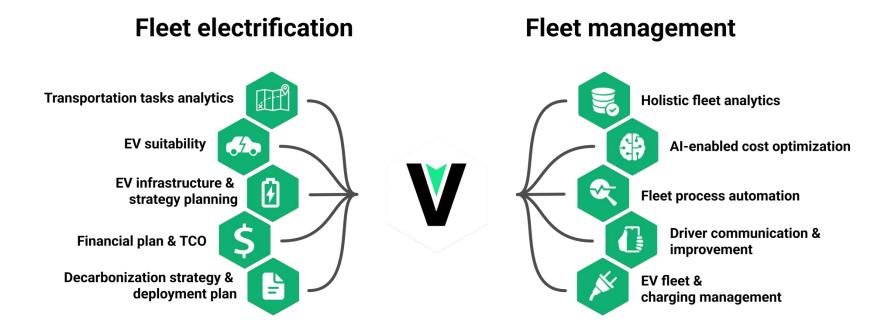
Charging availability



**Consumer concerns** 



## **AI-empowered fleet Digital Twin**





## **Better manage your low/zero-emission fleet**





## **40% Cost optimization**

€1.000 annually per car



## **100% emission reduction**

600t CO2 annually for an average fleet



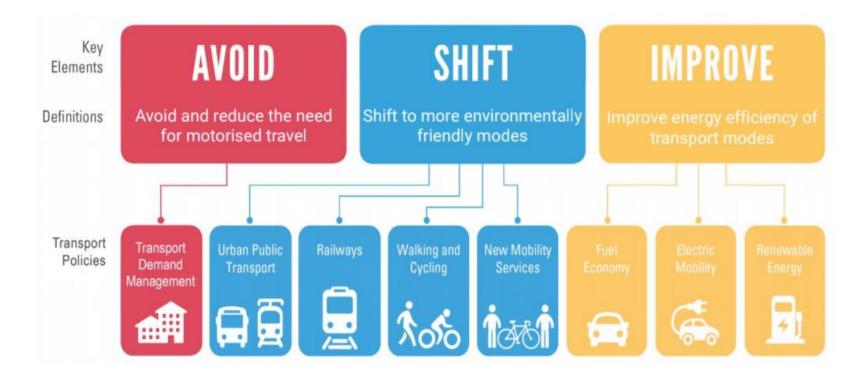
# Effective multimodality management



**ESG** reporting



## Step 1: Tactics for long-term results (A-S-I approach)





## **Example: fleet management (PL)**



iFlota VivaDrive



Technology partner of PZU group in Poland, the largest financial group in the CEE region (2.5M cars insured)

**Problem:** offer digital services to customers that improve retention and reduce claims



**Joint projects** in fleet management (1) and fleet electrification (2)

The best fleet solution in Poland





600 customers and 100.000 vehicles under management



## **Example: fleet electrification (PL)**



**Problem**: boost sales of own zero-emission solutions e.g. PV



Joint offer for customers that helps them decarbonize their fleet and and introduce cost-effective energy flow

3

Thanks to offering unique approach we offer effective way to attract new leads, boost the sales conversion rates



## **Case study: PKO BP**





Bank Polski

**Polish largest bank** wanted to create a fleet electrification and mobility strategy for its entire fleet, including charging infrastructure and ESG reporting approach.

## Results

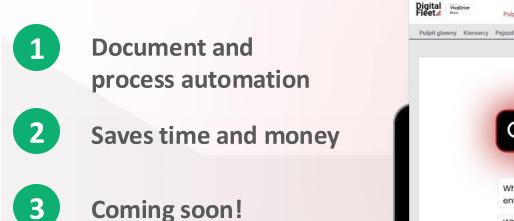
- Fleet electrification strategy created
- Mobility approach created
- ESG reporting assessed including Scope 3
- Joint offer with e.on. for company charging infrastructure



## **Example: Al-powered fleet assistant**

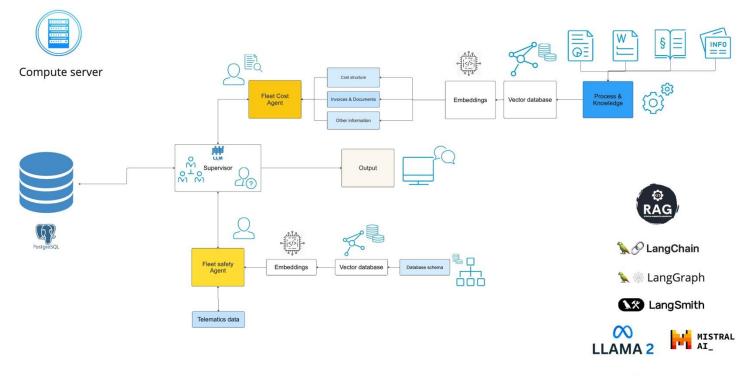
Voted **the best AI solution in Fleet Management in Poland in 2024**, according to the Fleet Derby by the Fleet Magazine!





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	$\mathbf{Q}^{\star}$ Ask a question		$\triangleright$
	What was the service cost of the	What is the average fuel	
	entire fleet last mont?	consumption of my fleet?	
	Which vehicle is generating the	How does the average fuel	
	highest cost in the fleet this year?	consumption for the vehicle compare with others in my	
	How much will I save if the driver		200.000
	changes his driving style?	What can I save money on	(which

## **Example: AI-powered fleet assistant**



V OVHcloud



## AI in action: examples from the market

#### **Optimize logistic operations**

Logistic companies are looking to optimize the logistics operations including truck loadings. This process provides actionable insights to dispatchers, reducing wasted space and emissions

#### **Dynamic Route Optimization**

Courier companies use GenAl to analyze real-time traffic, weather, and delivery priorities, dynamically recalculating routes. This reduces delivery costs by up to 50%, cuts fuel consumption, and minimizes delays

## Administrative processes automation

Generative AI streamlines administrative workflows by automating document handling, data entry, and compliance checks. LLM prepares meeting summaries, classify legal contracts, and automate expense tracking, freeing teams for strategic task.

#### **Autonomous Vehicles**

Al enables self-driving cars to interpret sensor data, make real-time decisions, and navigate complex environments.

Companies like Wayve are expanding their testing to diverse geographies, such as California, to enhance their AI models' adaptability.

#### **Predictive maintenance**

LLM models predict vehicle and infrastructure maintenance needs, preventing breakdowns and extending lifespans. This application is crucial for fleet operators to maintain efficiency and safety.

## Pricing systems for Logistic and Transportation

Al and LLMs are revolutionizing pricing strategies in logistics and transportation by enabling data-driven decision-making, operational efficiency, and dynamic adaptability. It includes demand forecasting dynamic rate adjustment or automated rate calculcation.





#### MATEUSZ MAJ CEO

mat@vivadrive.io +48 786 212 481















## Why VivaDrive?



+100.000 vehicles under management



Scalable business model on a growing EV market with prestigious partners in Poland and Germany



**Relevant solution for corporate and public players** that are pivotal in energy transformation



International and experienced team



Internationally recognized i.e. the best cleantech startup in Poland, the best CEE startup according to OVH, MITEF CEE, among others



Enterprise Forum











Fraunhofer-Institut für Materialfluss und Logistik IML

## Fraunhofer IML · Dortmund

## Intelligent Digital Logistics AI transformation of logistics





## **Benjamin Beck**

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### CV

• 2018-2023 Scientific Assistant in plasma-astrophysics at Center for Astronomy und Astrophysics, Technische Universität Berlin

Fraunhofer

Fraunhofer-Institut für Materialfluss

und Logistik IML

IML

• Since 2023 Scientific Consultant at Fraunhofer- Institute for Material Flow and Logistics, Dortmund, Department for Transportation Logistics

#### Research

- Modeling and optimization of networks
- Logistic network analysis
- Computer vision and machine learning in operations
- Predictive analytics and AI platform applications

Fraunhofer-Gesellschaft

30.000

Employees

**76 institutes** 

and research facilities

2.9 billion

**Financial volume** 



Fraunhofer IML, Dortmund

> 400 Employees

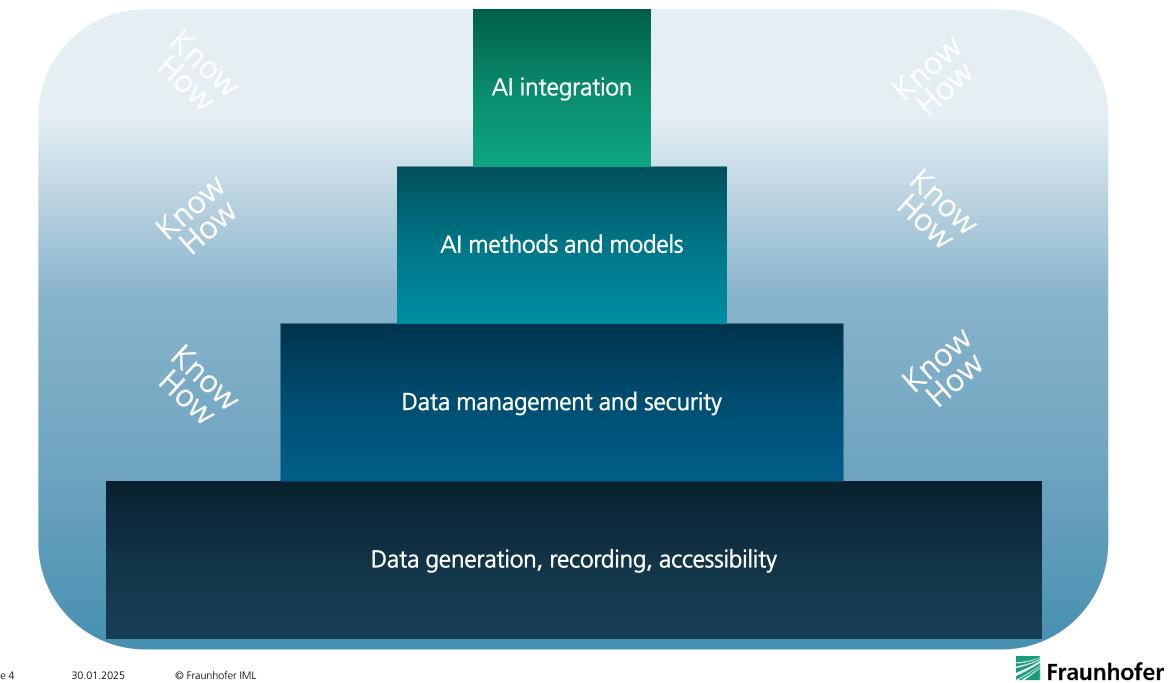
## > 300

Doctoral students and student assistants

> 50 million

Budget, of which 30% from business





## **Use-cases: AI in logistics**

### **Collecting Data & Predictive Analytics**

Automated collection and preparation of data. Monitoring logistic processes, predict and analyze.

#### **Knowledge Management & Integration**

Simplifying access to information and sustaining knowledge. Accepted and integrated toolset and synergies with other technologies.

#### Intelligent Digital Twin

Synergies of data, predictive analytics and simulation.

#### **Intelligent Digital Management**

Smart digital assistant. Access, monitoring and controlling.





## **Intelligent Digital Twin**

Synergy of AI and simulation

## 1 – Predict & Model

Optimize and simulate future scenarios: Conduct testing in a cost-effective environment.

## 2 – Sustainability

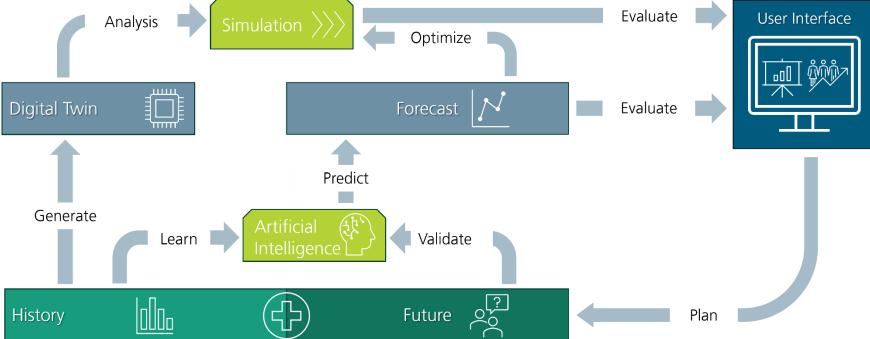
A versatile methodology designed for application across various processes through automated model generation.

## 3 – Resilience

Enhance flexibility and adaptability to effectively respond to unforeseen disruptions.

#### - Acceptance

Illuminate process interconnections to enhance understanding and acceptance of change.





## **Intelligent Digital Management**

Omnistics: The omniscient AI platform for logistics

## **Central Management & Controlling**

An intelligent digital assistant that integrates multiple data sources to provide precise information, facilitating intuitive and natural interactions, complemented by expert management of individual applications.

#### Data quality & security

2

3

Ensure data quality and consistency by generative AI models and secure cloud storage within Europe.

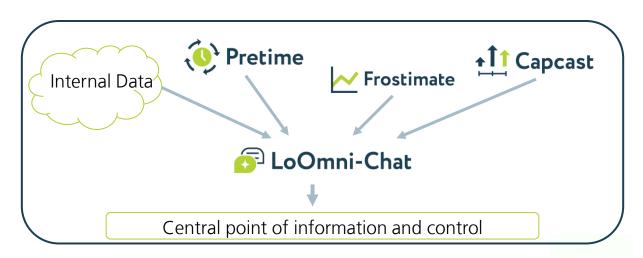
#### Accessible SaaS Platform

Centrally managed application by AI specialist ensuring a seamless and efficient user experience.

#### **Enhanced Efficiency & Minimization of Errors**

The integration of comprehensive data and generative reasoning AI significantly enhances workflow efficiency and minimizes error rates through continuous database validation.







Q & A: Intelligent Digital Logistics: AI Transformation of Logistics

## Intelligent Digital Twin

Benefits, Impact, Risks and Challenges

## **Benefits**

- **Enhanced Operational Efficiency:** Real-time monitoring and simulation of logistics processes
- **Predictive Maintenance:** Anticipation of equipment failures and maintenance needs, reduction of downtime and operational disruptions
- **Improved Decision-Making:** Data-driven insights for strategic planning. Better resource allocation and inventory management
- Increased Agility and Flexibility: Quick adaptation to changes in demand or supply chain disruptions. Scenario simulation to test different strategies
- **Cost Reduction:** Minimization of waste and excess resources. Lowered transportation and operational costs

#### Impact

- Supply Chain Optimization: Enhanced visibility across the supply chain, leading to more synchronized operations and reduced lead times.
- **Customer Satisfaction:** Improved service levels with accurate delivery predictions and faster response times to customer needs.
- **Sustainability:** More efficient route planning leads to reduced emissions and energy consumption.
- **Exponential applicability:** Self generating methods exponentially grow modelling areas

### **Risks and Challenges**

- Data Security and Privacy: Potential vulnerabilities in data transmission and storage. Risk of unauthorized access to sensitive information.
- **High Implementation Costs:** Significant investment in technology and infrastructure. Ongoing costs for maintenance and updates.
- Complexity and Integration: Challenges in integrating digital twins with existing systems. Complexity in managing and analyzing large volumes of data.
- **Dependence on Accurate Data:** Accuracy of simulations relies heavily on quality and completeness of input data. Errors in data can lead to flawed insights and decision-making.
- **Skill Gaps:** Need for skilled personnel to manage and operate digital twins. Potential workforce resistance to adopting new technologies.



## **Intelligent Digital Management**

Benefits, Impact, Risks and Challenges

### **Benefits**

- Efficiency Improvements: Automated inventory management. Process automation for repetitive tasks.
- Enhanced Decision-Making: Data analytics for performance metrics. Predictive analytics for demand forecasting. Real-time data access for informed choices.
- Automation of Tasks: Chatbots for customer inquiries. Automated documentation and reporting. Robotic process automation (RPA) for logistics tasks.
- **Real-Time Tracking:** GPS and IoT integration for shipment visibility. Dynamic tracking dashboards. Alerts and notifications for shipment status.
- Improved Customer Service: Personalized communication strategies. Al-driven customer support systems. Feedback collection and analysis for service enhancement.

#### Impact

- **Cost Savings:** Reduction in fuel costs through optimized routes. Lower labor costs due to automation. Decreased overhead with efficient inventory management.
- **Supply Chain Transparency:** Enhanced visibility for all stakeholders. Tracking compliance and regulatory requirements. Sharing insights across the supply chain.
- Market Responsiveness: Agile supply chain adjustments based on real-time data. Quick adaptation to market changes and trends. Demand-supply alignment through predictive analytics.
- **Strategic Planning:** Long-term forecasting capabilities. Risk assessment and mitigation planning. Scenario analysis for strategic initiatives.
- **Collaboration Enhancement:** Shared platforms for stakeholders. Improved communication channels. Data sharing agreements to enhance teamwork.

### **Risks and Challenges**

- Technology Dependence: System reliability and redundancy measures. Disaster recovery planning. Training on manual processes as a backup.
- **Regulatory Compliance:** Staying updated with Al regulations. Adapting to changes in logistics law. Ensuring ethical use of Al technologies.
- **System Integration:** Compatibility with existing logistics software. Data migration strategies. Customized solutions for unique business needs.
- **Ongoing Training:** Continuous learning for Al models. Employee training programs on new technologies. Regular updates to algorithms based on new data. Reducing employee resistance.
- **Data Quality Management:** Establishing data governance frameworks. Regular audits for data accuracy. Tools for data cleansing and validation.



# NOMMON

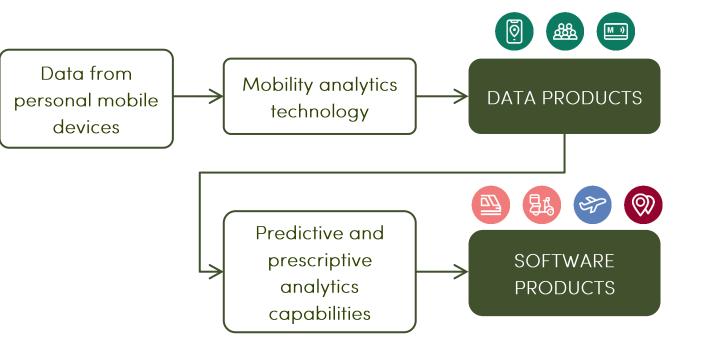
Al use cases in mobility and transport planning and management

Oliva G.C. Ros

Al in mobility and transport: Applications, opportunities and barriers, February 5th 2025

### Who we are

Nommon develops decision support tools based on big data and AI by leveraging MND and other geolocation data sources







## Al impact and expectations in mobility

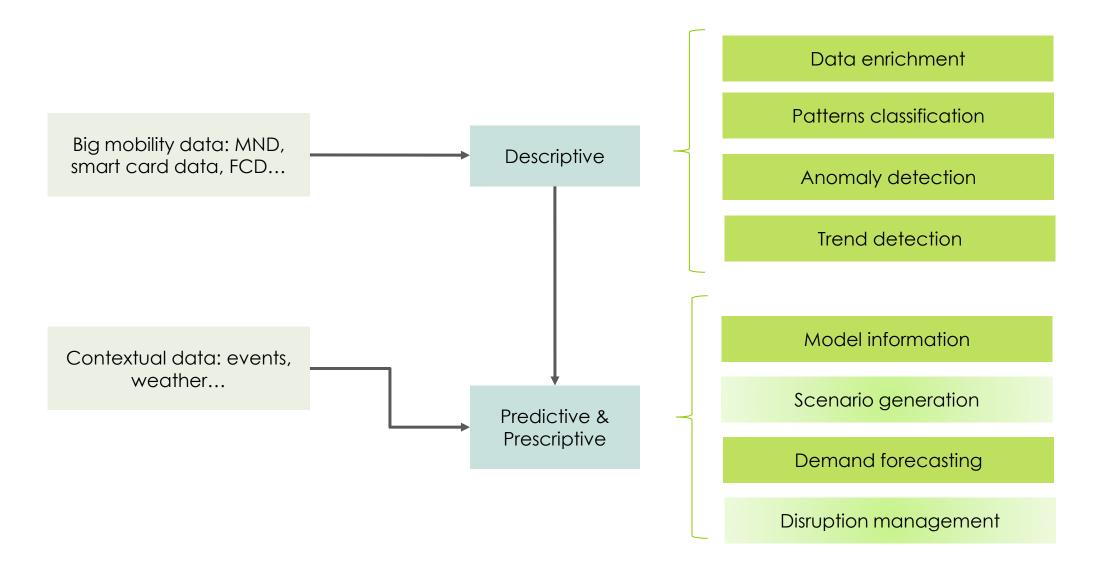
Artificial Intelligence (AI) –particularly generative AI (GenAI) game changer in mobility:

- Create new trends in mobility and challenges
- Brings new opportunities to understand, plan and manage mobility.

"enable autonomous vehicles, optimized traffic management, improved public transport, personalised travel, smarter urban logistics, and enhanced air quality"

" Support data-driven decision-making"







## Descriptive analytics: mobility monitoring

### Knowledge of the current situation and system monitorisation

Al rol	Application	Use case in Nommon Data cleanning
Learn data structure Extract correlations between attributes Patterns recognition	Identification and replacement of erroneous data	Quality monitoring in mobility indicators' continous extraction
	Annomally detectition Trend detection	Trip's informations enrrcihment combining attributes of different samples (e.g. mode identification in MND)
	Identification of typical mobility pattenrs of targetted group	Identification of profesional trips mobility in travel diaries from MND (estimation of logistic, taxi, demand)
		Alert on required model recalibration

Accurate and detailed information of the system state and timely identification of required interventions



## Predictive and prescriptive mobility

### Anticipate future scenarios and recommend management strategies

Al

Extract correlations between attributes

Patterns recognition

Learn latent representations in data

Predict future behaviour based on past events

Content generation

Application

Privacy preserving data sharing

Demand prediction

Prediction of disruptions (e.g. bottle necks, congestion etc.)

Demand scenario generation Detect deviations from long-term patterns Suggest demand or traffic management strategies Use case in Nommon

Sample generation for model training

Demand prediction

Identification of typical mobility days

Identification of traveller's persona Generation of realistic synthetic individual data

Efficient service planning and timely and optimal interventions



## Case study: Travel demand monitoring in LAC cities

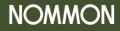
Goal: analyse the evolution of mobility patterns from 2019 through 2021 in different Latin

American cities to identify the changes caused by the COVID-19 pandemic

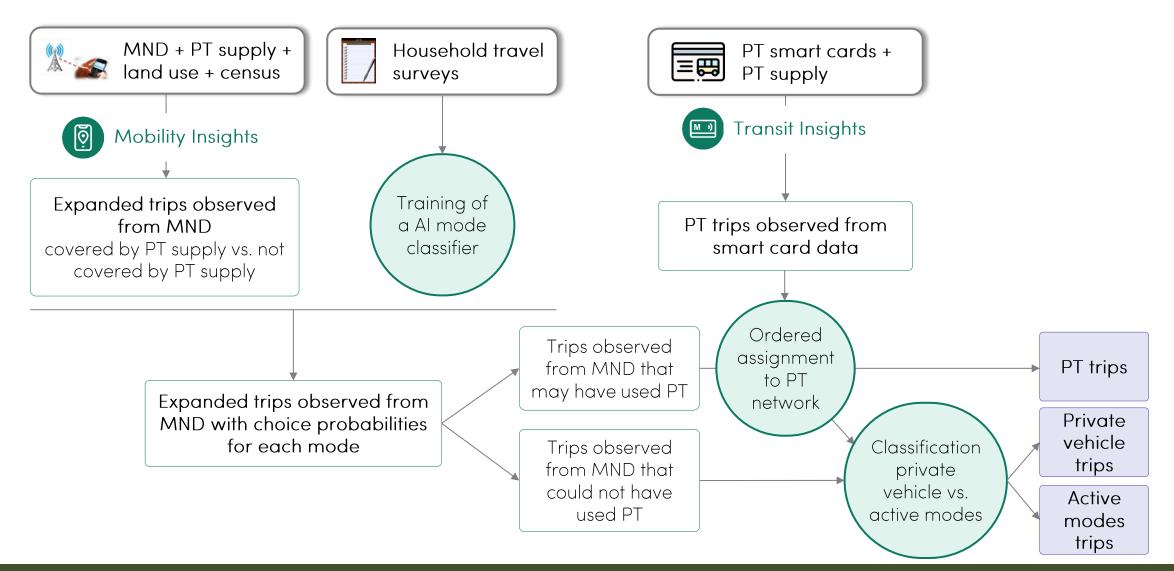
Client: World Bank Group.

Provision of origin-destination matrices segmented by transport mode for the cities of Buenos Aires (Argentina), Bogotá (Colombia), Medellín (Colombia) and Asunción (Paraguay)

Data sources: MND + HTS + PT smart card data



## Case study:Travel demand monitoring in LAC cities



### NOMMON

## Case study: Short-term rail demand forecasting

Goal: predicting demand of metro/suburban rail services and proposing schedule adjustments to optimise operations

**Client: Siemens** 

Al-based demand prediction based on historical + real-time data: pre-tactical (24 hours) and tactical (90 minutes rolling forecast)

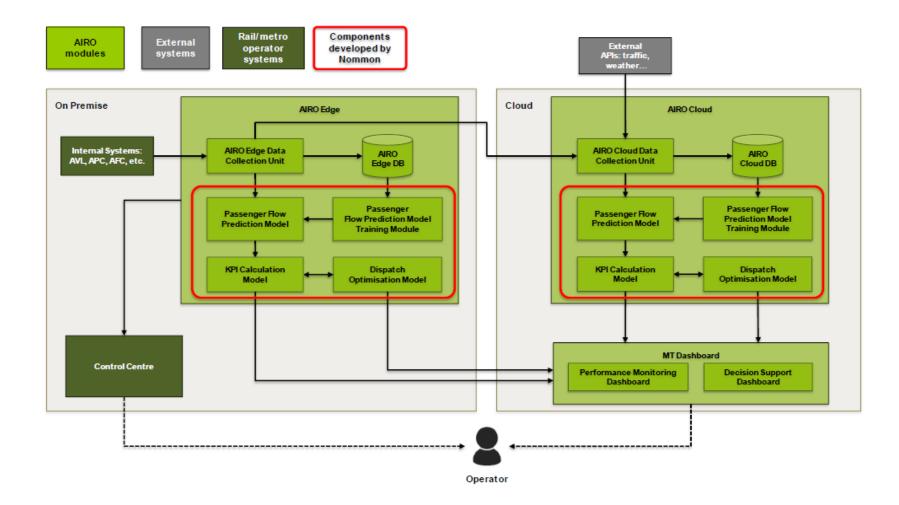
Explanatory variables: calendar, weather, events, traffic levels...

Calculation of an optimal timetable for the predicted demand: insert/remove vehicles, modify dwell times...

Flexible configuration of KPIs and restrictions (e.g., balance between vehicle occupancy levels and passenger waiting times: less congestion during peak hours, less km travelled during off-peak hours) Integration into rail control centres

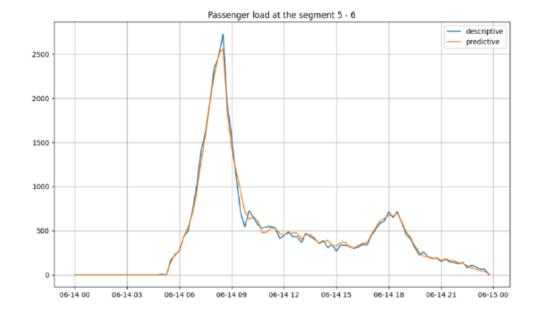


### Case study: Short-term rail demand forecasting





### Case study: Short-term rail demand forecasting



	Day	KPI	Descriptive Value	Optimised Value	Improved	Absolute Difference	Relative Difference
0	2021-08-02	Vehicle occupancy	0.22	0.28	Yes	0.05	23.82
1	2021-08-02	Platform occupancy	0.17	0.23	Yes	0.07	39.87
2	2021-08-02	Overcrowded vehicles time	0.00	0.00	No	0.00	0.00
3	2021-08-02	Overcrowded platforms time	0.00	0.10	No	0.10	NaN
4	2021-08-02	Oversized vehicles time	159.53	111.79	Yes	-47.74	-29.92
5	2021-08-02	Oversized platforms time	210.88	153.20	Yes	-57.68	-27.35
6	2021-08-02	Inter-station passenger load	73746.46	73268.88	-	-477.58	-0.65
7	2021-08-02	Platform passenger load	9056.48	9056.48	-	0.00	0.00
8	2021-08-02	Average waiting time	161.90	210.97	No	49.07	30.31
9	2021-08-02	Waiting time per passenger	136.39	169.26	No	33.00	24.10
10	2021-08-02	Number of active vehicles	19.97	16.99	Yes	-2.99	-14.95
11	2021-08-02	Total distance travelled	11608764.00	9620495.00	Yes	-1988269.00	-17.13





Al is limited to extract behaviors that are present in the original data

Required, in some cases, integration with transportation and traffic models

Required continuous monitoring and retraining for relevant results

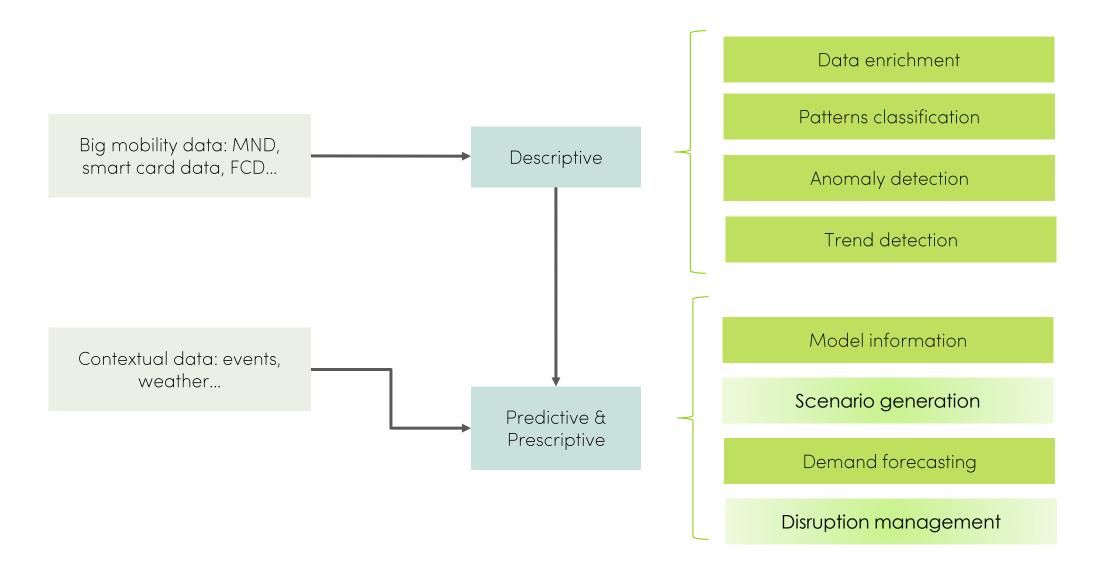
Required expert Judgment in interpretation (contextual information) and alignment

Be careful with black box models

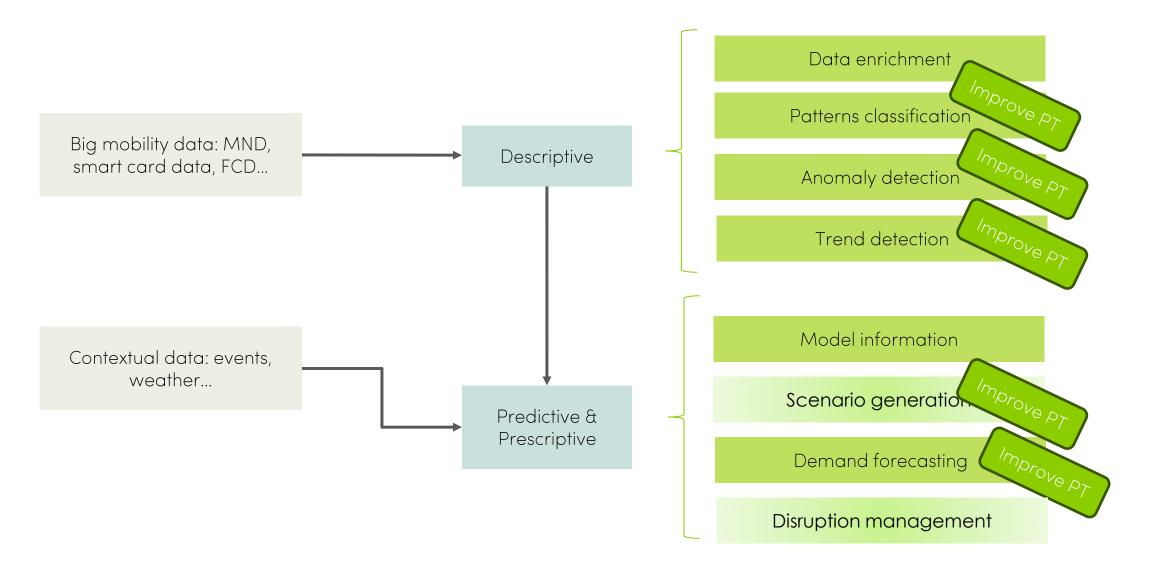
Attention to AI feedback loops

Avoid over reliance on Al

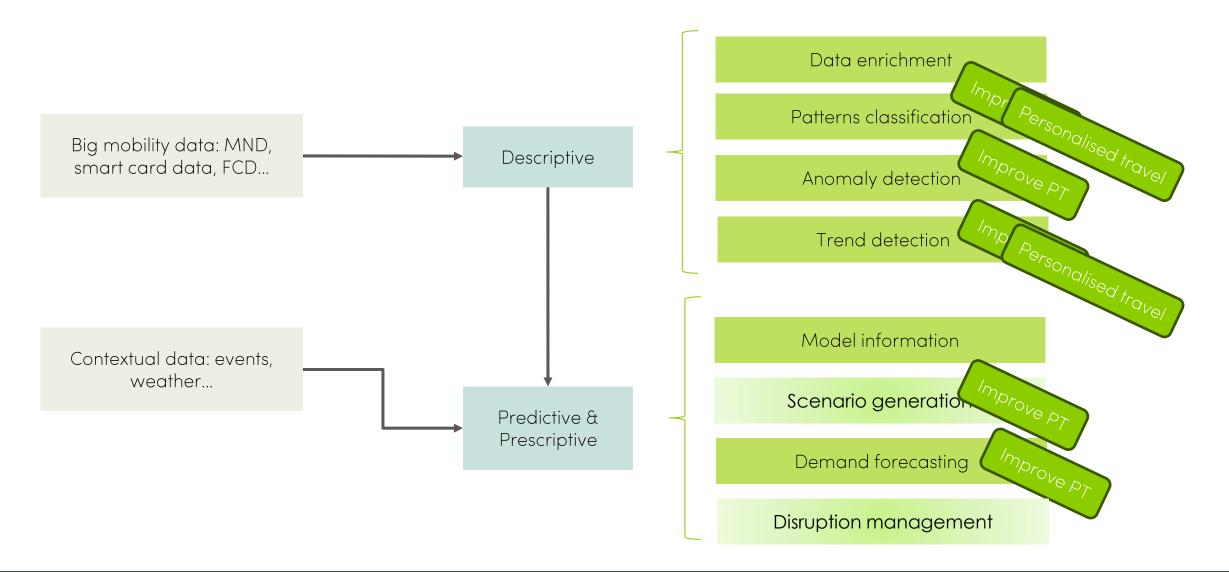




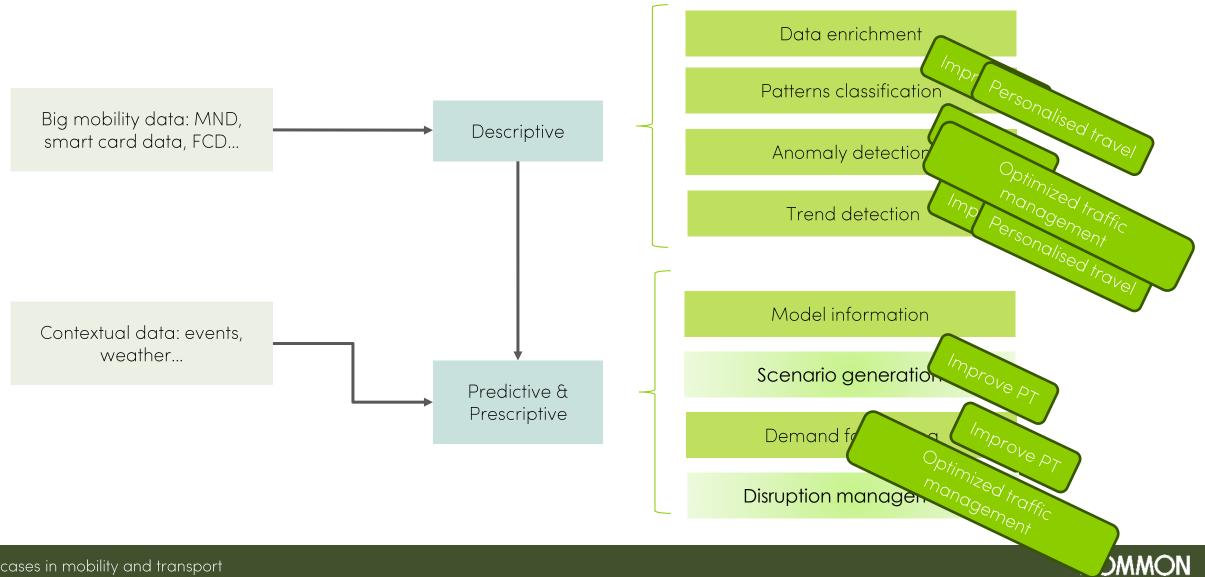


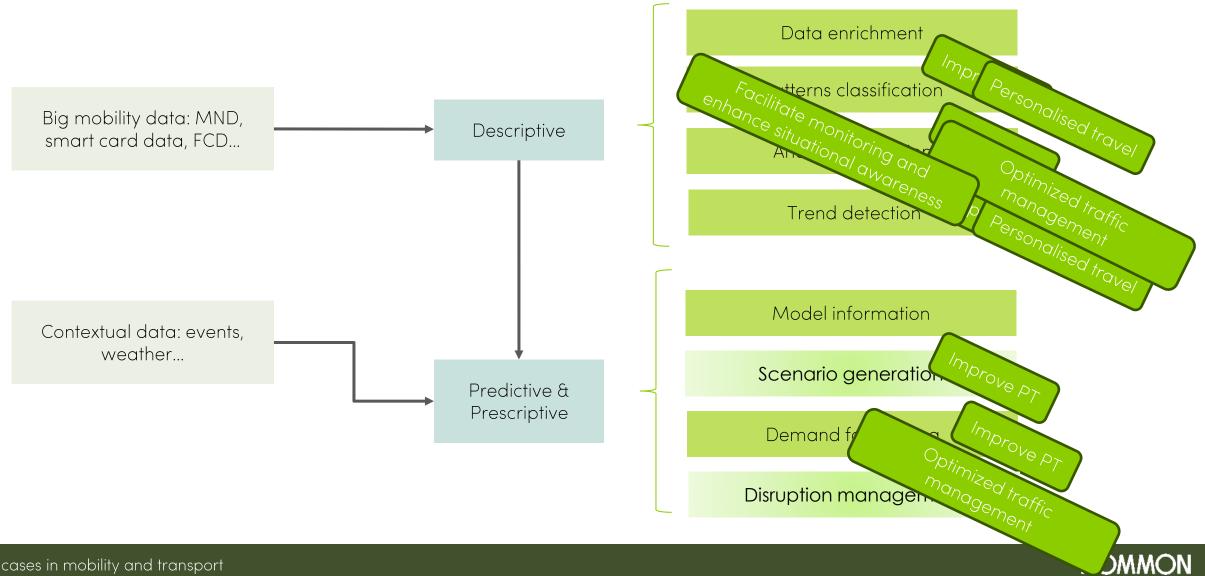


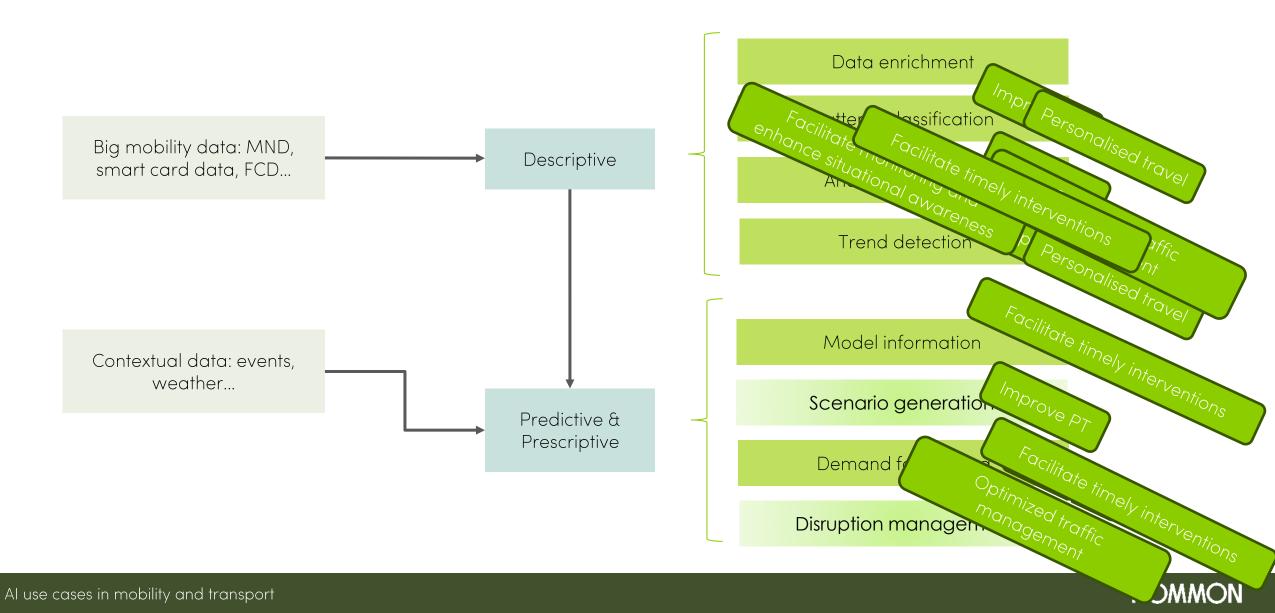


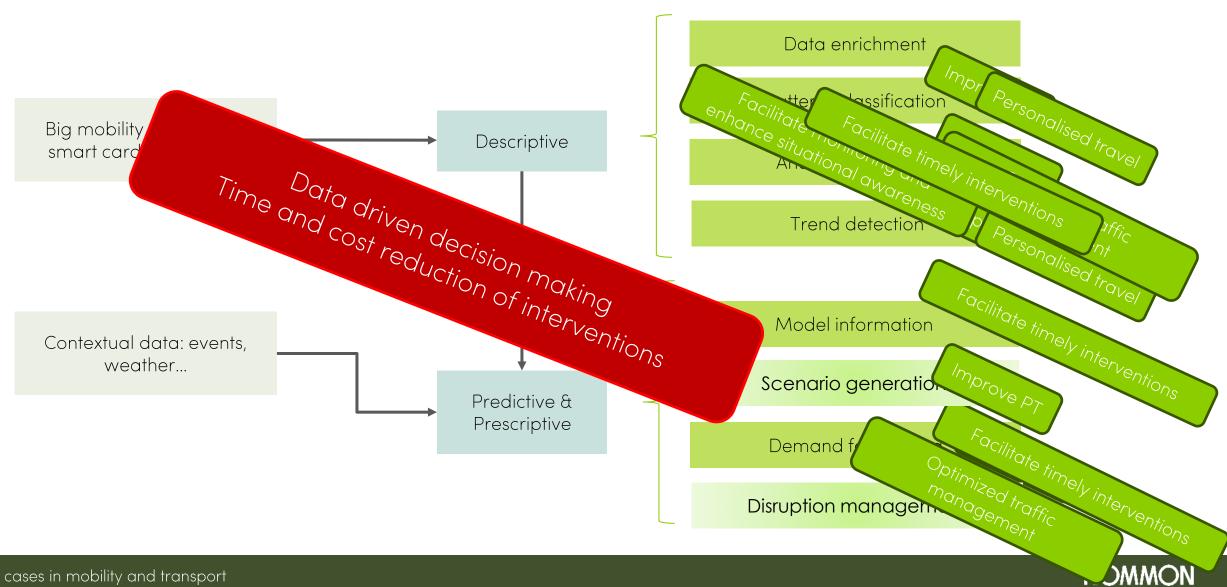












## Take aways

### AI based solutions require data

There is a variety of UC for AI in mobility, from monitoring, to planning and management. Relevance of AI based solutions require performance monitoring and re-training. Keeping human in the loop is essential and needed for the success of AI based solutions Attention to potential negative effects on Human-AI feedback loop is advisable AI is another (very relevant) tool, but use all the tools in your toolset.



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How data spaces can accelerate and facilitate the deployment of AI in European mobility and transport

EC Workshop: AI in mobility and transport: Applications, opportunities and barriers

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Jim Ahtes (jim.ahtes@i2cat.net) Head of Data Space Innovation, i2CAT Foundation



the European Union

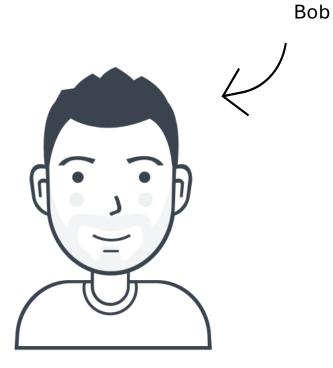
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i2cat<sup>®</sup>

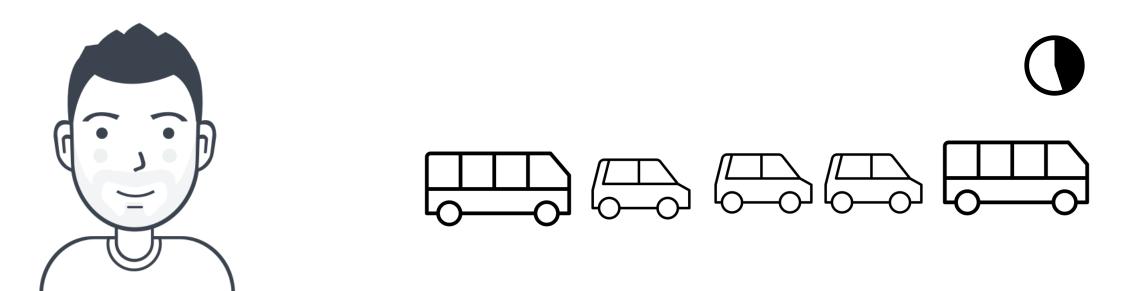
5 February 2025

## AI in mobility and transport

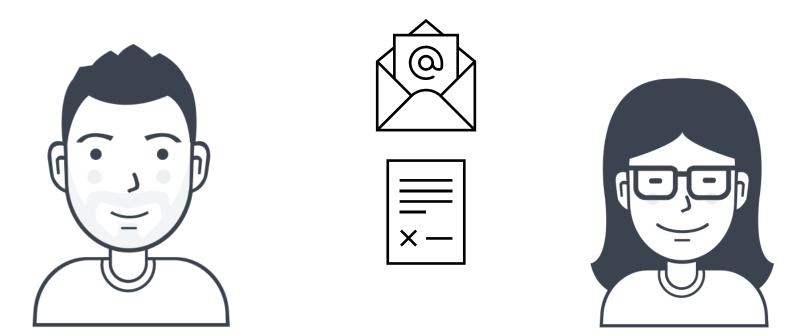
- A true account -

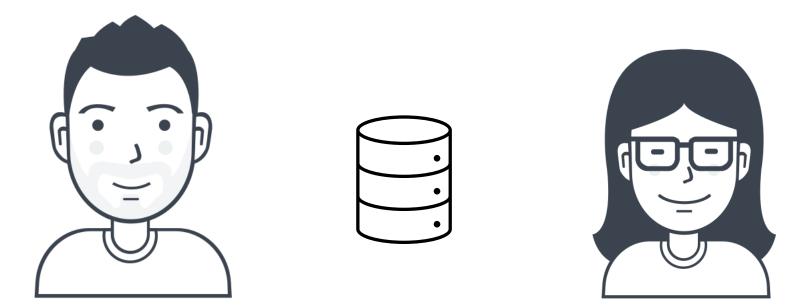




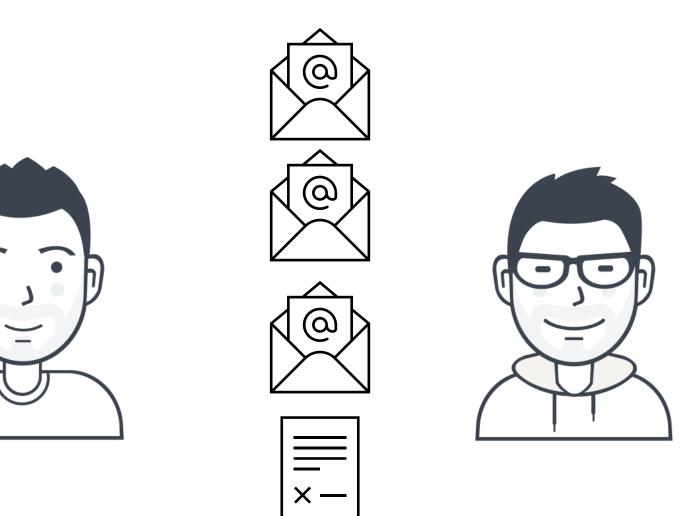










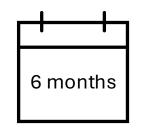




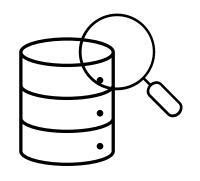


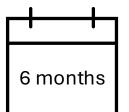




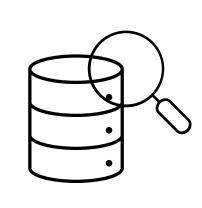












## Timestamp

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2023-12-01 10:17:35	0	0	0
2023-12-01 10:17:40	0	0	0

#### bus car cyclist motorcyclist pedestrian truck

#### timestamp

2023-12-01 10:24:00+00:00	0	0	0	0	0	0
2023-12-01 10:24:30+00:00	0	0	0	0	0	0
2023-12-01 10:25:00+00:00	0	0	0	0	2	0
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#### count

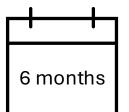
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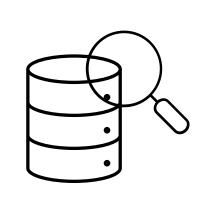
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0

## The case of traffic predictions







### Timestamp 2023-12-01 10:17:20 0

2020-12-01 10.17.20	0	0	0
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2023-12-01 10:17:30	0	0	0
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2023-12-01 10:17:40	0	0	0

#### bus car cyclist motorcyclist pedestrian truck

#### timestamp

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2023-12-01 10:25:30+00:00	0	0	0	0	0	0
2023-12-01 10:26:00+00:00	0	0	0	0	0	0

#### count

#### Timestamp

2023-06-22 00:15:00+02:003.822023-06-22 00:30:00+02:006.312023-06-22 00:45:00+02:001.052023-06-22 01:00:00+02:001.472023-06-22 01:15:00+02:008.53



- No transparency
- No clear data governance, access and usage policies
- No clear procedure for data exchange
- No interoperability, data standards and models
- No metadata

## Data Spaces: accelerating data ecosystems to accelerate AI



### deployEMDS: Trustworthy, accessible and interoperable data sharing for mobility and transport











Data sovereignty and trust

Retaining authority and control over data.

### Accessibility

Discoverability and availability of mobility data.

#### Data interoperability

Sharing and exchanging data in a standardised way.

## **16 use cases in 9 cities & regions**

### Mobilising Europe through interlinked data sharing ecosystems



Flanders

- Sofia



**Île-de-France** region



### Focus:

- multi-modal travel information
- real-time traffic information
- Sustainable Urban Mobility Indicators



Budapest



Milan



Lisbon

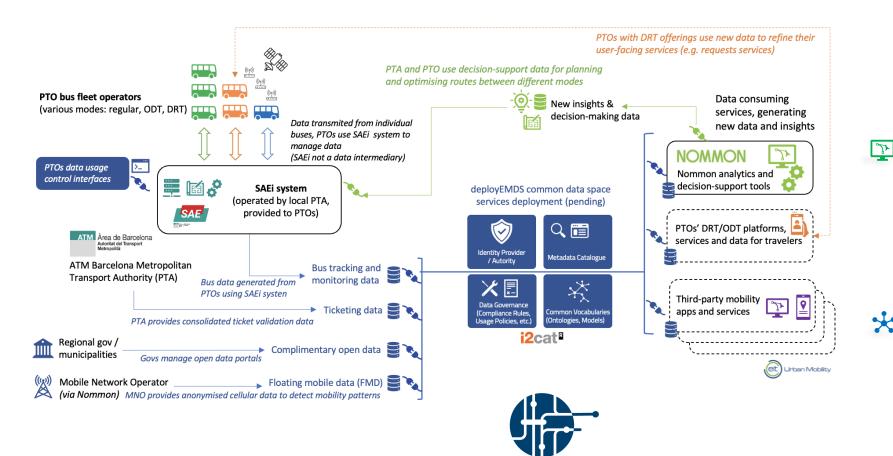


Tampere

Stockholm



### Multi-operator data space ecosystem for bus fleets and on-demand transport Pilot collaboration between ATM Barcelona, Nommon, i2CAT and onboarded PTO in deployEMDS



EMDS

#### Public Transport Operator (PTO) service benefits

- Improve planning and operations between regular, on-demand and demand-response transit (DRT) through Al-powered predictive analytics
- Improve the user experience and PTO operations (vehicles, capacity, frequency, etc.)

#### Steps to better access AI services

- Standardise of interfaces and exchange protocols across data providers (various PTOs and PTA)
- Promote standardisation and semantic interoperability between traditional and dynamic modes of bus transport (ODT, DRT)

### **Ecosystem benefits**

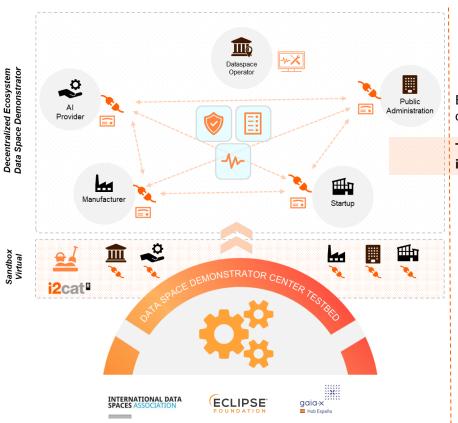
- Facilitate access to an ecosystem of digital service providers (e.g. AI predictive models) while PTOs maintain control over the use of data
- Provide a scalable public-private governance model of the ecosystem between various profiles in the value chain

2cat®

## Data Space Demonstration Centre of Catalonia

Local initiative, European standards: a regional incubator for data space development, experimentation and piloting.

- Deploys testbed infrastructure for building a data space MVP pilot, with trusted repository, sandbox, and governance services.
- Reduces time and cost in iterative data space development.
- Ensures local data infrastructure investment aligns with European standards, interoperability frameworks and regulations.
- Provides the tools and environment to teach private and public sector partners to become data space participants and operators
- Co-finances use case development and demonstrations.













### Optimizing traffic through a public-private data ecosystem of sensors and digital services Pilot collaboration between Terrassa City Council, Acisa, Aimsun and i2CAT in the Data Space Demonstration Centre of Catalonia



#### City traffic benefits

- Access to Al-powered predictive forecasts for traffic planning and operations, resolving common urban mobility challenges.
- Maintain data sovereignty and traceability in a public-private value chain of sensors, platforms and AI services.

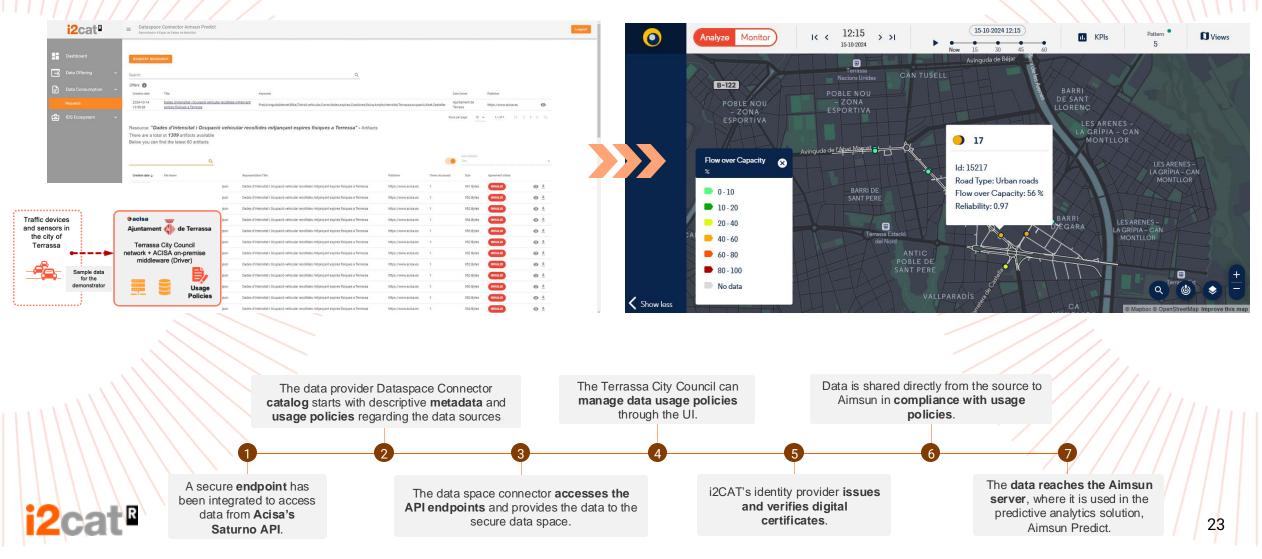
#### Steps to better access AI services

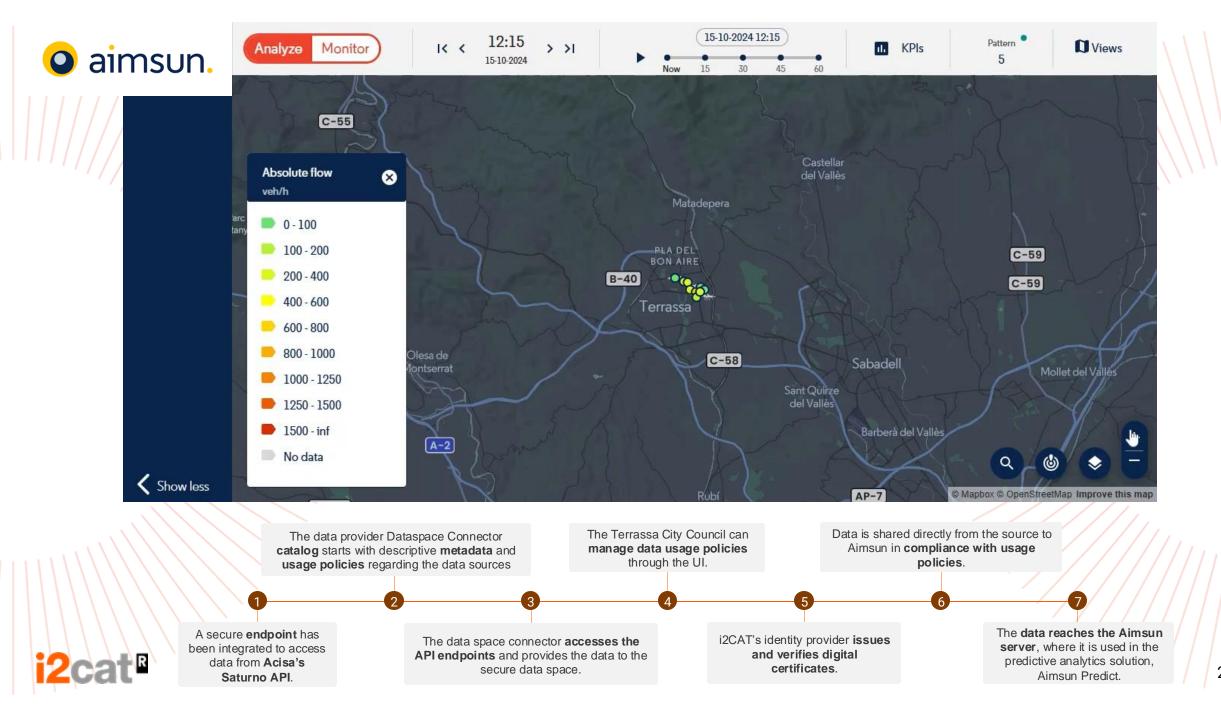
• Provide trust mechanisms (e.g. data usage policies and verifiable credentials), lowering barriers for public administrations to share their data to Europe's AI market.

### **\*** Ecosystem benefits

- Connect the traffic operator with a scalable ecosystem of third-party service providers in a trusted environment.
- Win-win: providing value to administrations, and access to high-quality data for SME developers of AI solutions.

### o aimsun.





# Data spaces are a Swiss army knife, not a silver bullet

### Stages of GenAI and horizontal aspects

